



CALLICOON BUSINESS ASSOCIATION

2018 Monthly General Meeting 5.30.18 | MINUTES

Meeting date | time 5/30/18 | 5:30 pm | Meeting location The Callicoon Caffe | Callicoon, NY

Meeting called by:	Andrea Reynosa	Timekeeper:	n/a
Facilitator:	Andrea Reynosa , President	Call to Order	5:32 pm by Andrea Reynosa
Note taker:	Nicole Vallance , Secretary	Adjourned	6:23 pm by Andrea Reynosa

Officers: Andrea Reynosa, Tom Dent, *Treasurer*, Nicole Vallance, *Secretary*, John Erik Karkula, *Board Member*, Irene Nickolai, *Board Member*. Attendees: Myra Mniewski, Jean Paul Medina, Debbi Knack, Eva Barnett, Phebe Shaw, Craig Hobbs, Katrina Graby, Michael Devine, Danielle Hilson, Laurie Ramie, Noma Lacey, Vincent Alukonis, Isabel braverman, Barbara Matis, Cindy Menges, Sylvia Hummel, Karen Theadore, Rosie DeCristofaro

AGENDA TOPICS

Agenda topic Train Depot Project/Visitor's Center | Presenter Special Guest: Glenn Pontier, Chair of UDSB

- There has been an effort to put a Visitors' Center in the Upper Delaware Corridor since 1977. with an eye toward marketing the Natural Bounty of the Delaware River (fishing, canoeing, hiking, biking, the eagles, native pollinators). Need to elevate the tools to bring tourism to the area.
- The CBA has come to the UDSB with their relationship to the Railroad and our development plan, b/c the UDSB has a 250K grant to possibly put into a Visitor's Center into the Callicoon Train Depot, b/c it had come to his attention that a local group the CCD (possibly a subgroup of the CBA) have been developing a plan and have moved the project reasonable far along, so this may be a good time to partner.
- We have the grant through the Dormitory Authority and it is reimbursable, so they need a partner to front the money, which is where the County steps into the partnership. We need to be cautious b/c UDSB had a deal that fell through 7 years ago, but we are willing try again. We have to assign the grant to the county and they will need to enter into a lease with the railroad. With them comes many value added services. And if they are willing to step up and take charge.
- Asking a subset of the CBA (Train Depot Committee) would develop the Business Plan. We'd like to outline a LOI to describe roles,
- Irene Nickolai suggested the CBA entering into a contract with an attorney to start the process of reviewing the lease and Drafting our LOI.
- County has intended to communicate with the Railroad, but we do not know what has been said at this point.

Agenda topic President's Report | Presenter Andrea Reynosa

- Sullivan County Plans & Progress Small Grants Program Application for \$10K was submitted on 4/6/18.
- We are currently working on another grant through SC Sullivan Signs for \$7,500 for improvement of existing signs and assess any areas that could use additional signage (suggestion of business directory). We have already had a meeting with Ed Sykes to discuss the towns cooperation as it will be submitted by the municipality and we will need to get him a draft 1 week prior their next ToD Meeting on May 11th.
- Sullivan Renaissance will be giving us their Award at Bethel woods this Saturday 4/28/18 at their Market.
- We had representatives at the UDSB meeting on 4/23/18, the CBA Secretary gave a brief presentation that seemed to be well received and we were asked to come back with more details, particularly plans that show internal square footages. The Secretary will get the measurements and prepare a hand out plans for next meeting.

- Irene reached out to our representative and told her about the UDSB grant opportunity and that it was time sensitive, so we here hoping to hear back from the railroad this week or next week with a response.

Agenda topic Treasurer's Report | **Presenter** *Tom Dent*

- Need a resolution to name Catskill Hudson Bank as our changing the signatories.
- **Motion (NV) to Adopt Catskill Hudson Bank as our Bank & appoint Andrea Reynosa, President & Tom Dent, Treasurer, as Signatories. Motion seconded (IN). All in favor - None opposed. Resolution Passed.**
- There is approximately \$4,300 in our Bank account now, some is earmarked for Flowers.
- Quickbooks is up and running and a more formal Financial Report is forthcoming as previous Treasurer did not perform an end of year report
- To date, we have received dues from 10 paid Members (9 Businesses & 1 Community Members)
- NFP Applications and Letter will be going out new week.
- The AGWAY Coupon Cards will be ready and start going out next week. to paid Members
- Proposed date of May 10th for a Potluck Social to generate interest in Committees & CBA Membership.

Agenda topic Secretary's Report | **Presenter** *Nicole Vallance*

- The Minutes from the 4.3.18 meeting were adopted Unanimously on 4.24.18 and will be posted shortly.

Agenda topic Beautification Committee | **Presenter** *John Erik Karkula*

- First Beautification Committee meeting was held on 4.18.18 in which they assessed the hamlet's needs.
- Assessment of the current planters to begin replacement with permanent ones. (maybe 3-5 a year)
- 10-15 Job Corp. helpers will be coming May 22nd & 23rd to start plantings. Will offer a weekend date also.
- Callicoon Creek Park Fenes have already been fixed by the Farmer's Market.
- JEK has solicited a maintenance quote for Callicoon Creek Park from Cordell Simon.
- Rosie would like us to contact Ed Sykes re: The ToD requesting that the County for restripe street parking.
- The CBA Bard will be designate a member to attend ToD Meetings going forward.

Agenda topic Events Committee | **Presenter** *Irene Nickolai (on behalf of Katie Welsh)*

- The First Meeting of the Events Committee will be Sun, April 29th at 1pm at Matthew's on Main.
- Secretary will send out a Reminder (with links to all applications) for the first meeting this week.
- The Committee asks all CBA members to reach out to your contacts for Street Fair Vendors & Sponsors.
- VP will reach out to Farmers' Market Vendors & Irene will reach out to Bethel Woods Market Vendors.

Agenda topic Social Media & Marketing | **Presenter** *Shawn Lang*

- There are NEW Email Addresses for CBA Board Members and CBA Committees. VP provides handouts of New contact info. & Secretary will follow with a digital copy.
- Gabe from Catskills Carriage has offered to partner w/ local businesses to cross promotion. (print discounts on its tickets, put flyers/cards in the front seat pocket & list any promotions on his website)
- VP has been trying to reach out to Catskills International Film Festival regarding organizing various events in town to tie into the festival. He has yet to hear back and asks that Irene will reach out as well.
- Having a meeting with Danielle at Sullivan Catskills this week and will invite her to next meeting.
- Callicoon Country Fair Events Page will go up this week.

- The Sullivan Catskills Visitor's Exchange - May 10, 2018. Bring 400-500 pieces of collateral. Must Register.

Agenda topic Arts Committee | Presenter *Andrea Reynosa*

- Received the check for DVAA for \$1,350 & have another SR Grant out. We are in good shape for Artwalk.

Agenda topic Old Business | Presenter *Secretary*

- Announcement: Inactive committees, Grants, Fundraising, Planning & Development & Business Development were disbanded & New Committees, Arts, Social Media/Marketing and The Train Depot Committees have been formed. Sign up at either the committee's direct email (see handout) or info@visitcallicoon.com. Chair Selections Announcement: Beautification is John Erik Karkula. Arts is Andrea Reynosa & Irene Nickolai. Katie Welsh for Events and Shawn Lang for Social Media & Marketing.

Agenda topic Announcements | Presenter *Multiple*

- Good Find Farm at 25 Stone House Road, Damascus, PA will be having an Open House this Fri, 4/27/18.
- **Next meeting is May 29th, 2018**
- **MEETING CLOSING - Move (NV) to Adjourn at 6:26 pm - 2nd (TD) Approved Unanimous**