



CALLICOON BUSINESS ASSOCIATION

2018 Monthly General Meeting 10.30.18 | MINUTES

Meeting date | time 10/30/18 | 6:30 pm | Meeting location The Callicoon Caffe | Callicoon, NY

Meeting called by:	Andrea Reynosa	Timekeeper:	n/a
Facilitator:	Andrea Reynosa , President	Call to Order	6:36 pm by Andrea Reynosa
Note taker:	Krissy Smith , Secretary	Adjourned	7:52 pm by Andrea Reynosa

Officers: Andrea Reynosa, Tom Dent, *Treasurer*, Nicole Vallance, *Vice President*, Krissy Smith, *Secretary*, Gina Fenton, *Board Member*. Attendees: Fred Stabbert, John Eric Karkula, Rosie Decristofaro, Joe Tinari, Irene Nikolai

AGENDA TOPICS

Agenda topic President's Report | Presenter *Andrea Reynosa*

- Apologizes for not being present at past meetings but wants to remind everyone to be decent to each other.

Agenda topic Vice President's Report | Presenter *Nicole Vallance*

- Apologized for not being more effective during the last General Meeting in controlling the outburst.

Agenda topic Treasurer's Report | Presenter *Tom Dent*

- We need to open two new accounts at the bank. One will be for the receiving of funds for the Train Depot. The second will also be for the depot. Motioned (AR), Seconded (NV), approved unanimously.
- **Motion (NV) to appoint Andrea Reynosa, President & Tom Dent, Treasurer, as Signatories, along with a signatory from the Depot Committee, currently Nicole Vallance. Motion seconded (KS). All in favor - None opposed. Resolution Passed.**
- Copies of our current balance sheet was provided. We have \$9,300 but we have approved \$1410 spending on an ad for Callicoon and \$1000 toward lawyer fees.
- The ad will not specifically mention any one business, but rather it will represent the hamlet of Callicoon and the many events (Tractor Parade, Country Fair, etc) and opportunities (Shopping, Dining, Entertainment) to draw people in.
- Rosie is the Town of Delaware rep with the Scenic Byway and will begin to attend the Train Depot meetings.

- Tom speaks to the difficulty of obtaining a 501c3 for the CBA. We are currently a 501c6 category, meaning we can receive donations but they are not tax-deductible. However, he is looking into the possibility of obtaining a 501c3 for the Depot project.

Agenda topic Secretary's Report | **Presenter** *Krissy Smith*

- The Minutes from the 10.3.18 meeting were adopted unanimously and posted on our website.

Agenda topic Events Committee | **Presenter** *Gina Fenton and Krissy Smith*

- Gina reports on Tree Lighting, which will take place on Friday, November 30th at 5:30pm. She's taken a full inventory on the lights we own (much of which is no longer working) and has had her budget approved toward the purchase of 750 new lights. We need 800 linear feet for the tree. She has volunteers lined up for hanging the lights and also will put up 10 wreaths (which we already own) up and around town.
- She will light the wreaths with string lights on timers.
- Need to be careful of the height of the wreaths - can't be too low because of trucks.
- John Erik spoke to the kelvin rating of LED lighting and warned against mixing warmth levels and Gina has ordered only warm LEDs.
- John Erik/Beautification will also be building decorated boxes which will be throughout town and festive for the holidays.
- Gina has donors funding her Tree Lighting purchases.
- Tree Lighting will also involve a holiday decorating contest, a bonfire, a CBA tent offering s'mores for the kids and hopefully some music provided by Sullivan West.
- Fred Stabbert says the winner could get an article in the paper!
- Dickens will be Saturday, December 8th from noon to 6pm. The event is being worked on by Krissy Smith, Lori Grant, Rachel Littman, Lindsey Lentini, Katie Welsh, Courtney Roche and Tanyia Vannatta.
- Gina and Krissy are thinking about ways in which Fundraising and Events Committees can work together throughout the entire calendar year in order to raise money, so that when the Events are actually happening we don't need to raise money whilst planning the events. The money should be already raised and set aside in advance and the event.

Agenda topic Beautification Committee | **Presenter** *John Eric Karkula*

- Spoke about additional decor around the holidays and suggested the possibility of adding ornaments to the large tree in the center of town. Beautification is working up a prototype for the ornaments.
- Irene Nikolai is concerned about the aesthetic of the ornaments.
- John Erik would like to do a new version of the town's street banners for next year. We've had them before but what we own is worn out and we need new ones.
- Beautification is interested in moving the Callicoon Turkey to a more prominent place (perhaps the park?)
- Tom remarked that he'd like to have a longer conversation regarding how Events are funded and feels that they shouldn't rely on past events to support them.

- The \$300 requested by Beautification for the holiday boxes was approved.

Agenda topic Arts Committee | **Presenter** *Irene Nikolai*

- ArtWalk was a success and was written up in the Reporter and Democrat.
- It was a good turnout and Brewery had one of it's best days. Pao and other new stores told Irene that were really happy with the event.

Agenda topic Social Media Update | **Presenter** *Nicole Vallance*

- Nicole has updated the website.

Agenda topic Train Depot | **Presenter** *Nicole Vallance*

- We have changed lawyers for the project. We have \$2000 earmarked for this Attorney (which was part of a matching grant so only \$1000 are coming out of the CBA budget).
- Need to confirm site control.
- Irene asked who the current architect on record is going to be and it's Buck Moorhead.
- Nicole is looking at funding from Aileen Gunther for 2019.
- Nicole also spoke about several other grants which may be available for wayfinding signs.

Agenda topic Formal Apology to Irene Nikolai and Membership | **Presenter** *Krissy Smith*

- Apology text:

The outburst which took place at last months' General Meeting (9.25.18) was not reflective of who we are as a Business Association, nor does it represent the standard to which the Board should be held by its constituents. The Callicoon Business Association was founded to support local business owners and the surrounding community. Our meetings should be a safe and constructive space for members of the CBA to gather, organize, and work together.

For the official record: the outburst pertained to an issue which was not part of the approved meeting agenda, was unsanctioned and therefore should not have been discussed publicly in front of the wider Membership. The issue in question had been investigated by the Executive Board prior to the public meeting and they had found that the ads had been paid in full by all parties in accordance with the agreement and the matter was satisfactorily closed by the President, Secretary & Treasurer on 9.23.18.

The Executive Board hopes that our association can move forward together with care and respect toward our neighbors, community, and fellow business owners. Despite our differences, those of us who chose to live and work in this very special place called Callicoon have a great deal in common. We do ourselves a disservice by dividing our energies rather than working together to build something of value in this beautiful place.

- **Next meeting is Tuesday, November 27th, 2018 at 6:30pm**

MEETING CLOSING - Move (NV) to Adjourn at 7:52 pm - 2nd (TD) Approved Unanimous