



Dear Business Owners and Community Members of Callicoon,

Happy Spring!

As farmers and gardeners begin to roll up their sleeves and dig into the soil, the CBA Board has been getting our metaphorical hands dirty by gearing up for a busy season.

In the last eight weeks, your newly elected volunteers have put in hundreds of collective hours submitting grants, coordinating with municipalities, and mapping out a new and inclusive vision and structure for the Callicoon Business Association. **It's an exciting and pivotal time for Callicoon**, and we are ready to meet these particular challenges with an eager heart and hands extended to all who want to join us in this incredibly rewarding work.

The Callicoon Business Association has deep historical roots in our hamlet. For 30 years it has evolved to meet the needs of the Callicoon business owners and last year, in an effort to encourage more people to become engaged in the life and future of Callicoon, the CBA expanded its membership to include community members. **With the establishment of new community events and the opportunity to transform the old train station into a visitor center, town commons, and flexible community space -- the work of the Association has grown exponentially in just the last few years.**

Because of this, **the board has been evaluating our culture, structure, and capacity** so that we may sustain these new initiatives, while keeping them in balance with the needs and priorities of the membership. We are committed to leading inclusive meetings and developing processes that are characterized by transparency and accountability, while honing and clarifying the CBA mission, vision and values so that we can all work together on shared purpose.

Much has already been accomplished in 2019! The Town of Delaware has received a Sullivan Renaissance Municipal Partnership Grant, supporting the creation of two new gardens, numerous tree plantings, increased sanitation, and new hamlet signage. The grant will also provide crucial technical and development assistance to the Depot Project, which is already the recipient of a major construction grant from New York State. Our Events and Fundraising Committees have banded together, developing a strong game plan for Country Fair (this year celebrating the 150th anniversary of the town), ArtWalk, Dickens on the Delaware, and the Holiday Town and Tree Lighting. Our Beautification Committee has ordered trees and native plants and our Bylaws Committee has been meeting to assess the overall needs and structure of the organization.

All of these efforts will need your support and participation. With so much civic development and a changing landscape, **your** participation in our evolution is essential. The board is committed to serving the membership, but we need a robust, active, and engaged membership working together and setting our sights on a shared vision that will drive the CBA's work.

It is our hope that you will not only renew your membership or join for the first time, but also take part in shaping the future of the Association. Please help us shape the future of the association by participating to the process, attending meetings, joining one of our committees, or actively volunteering at our events. We hope you'll encourage friends, family and neighbors to join the CBA, engage in the conversation, and get their hands dirty, too!

Callicoon is a special place, one with the extraordinary potential to demonstrate that change can incorporate the best of the past with the promise of the future. **A welcoming, thriving place that has something for everyone.**

Benefits of Membership:

- ❖ Join the conversation! An invitation to attend and vote at General Meetings.
- ❖ Promotion through our Social Media Platforms: **Facebook's Callicoon, NY** & **VisitCallicoon Instagram***
- ❖ Listing on our website: www.VisitCallicoon.com*
- ❖ A Free Booth at Callicoon Country Fair*
- ❖ Listing in Member Directory, Website & Map*
- ❖ Networking Opportunities between Area Businesses*
- ❖ Seasonal Newsletter detailing Area Events & Special Offers
- ❖ Advocacy with Municipalities and other regional Organizations*
- ❖ **20% Off** Coupon on All **AGWAY** (Callicoon) Plants & Trees
- ❖ A **FREE** coffee or tea with the purchase of entree at Cafe Adella Dori all year long.
- ❖ A pass good for ONE **FREE** movie at The Callicoon Movie Theater

* Value-added Business Benefits

Thank you in advance for your support,

The 2019 Callicoon Business Association's Executive Board

Tracy Broyles, *President*

Nicole Vallance, *Vice President*

Tom Dent, *Treasurer*

Evan Eisenberg, *Secretary*

Gina Fenton, *Executive Board Member*

Kathleen Hawk,, *Executive Board Member*

Robin Mailey,, *Executive Board Member*

Krissy Smith, *Executive Board Member*

Tanyia Vannetta, *Executive Board Member*