



Dear Business Owners and Community Members of Callicoon,

The Callicoon Business Association has deep historical roots in our hamlet. For over 30 years it has evolved to meet the needs of the Callicoon business owners and in more recent years we have expanded our membership to include community members in an effort to encourage more people to become engaged in the life and future of Callicoon.

As we all know, Callicoon is an amazing place unlike any other, with a thriving business community, an expanding population and a community deeply invested in seeing our home succeed. As board members of the CBA, it is our job to help foster this spirit of community and development, by helping our members come together and work together to share our resources in order to promote this place we all love.

With so much development happening your participation in our evolution is essential. The board is committed to serving our membership, but the board cannot do this alone, **we need active and engaged members working together** and setting our sights on a shared vision to drive the CBA's work. It is our hope that you will not only renew your membership or join for the first time, but also take part in shaping the future of the Association! Please attend meetings, join one of our committees, sign up for a 'spring planting' event, or join in the fun and help our events committee work on *Callicoon County Fair*, *Callicoon Artwalk 2020* or *Dickens on the Delaware!* We encourage you to invite your friends, family and neighbors to join the CBA as we work together to make our hamlet stronger!

Much has been accomplished in 2019 and we have many initiatives that we look forward to continuing, such as Beautification efforts, expanded hamlet Marketing Initiatives, annual CBA Events, the Callicoon Train Depot project and new opportunities for increased exposure and partnerships that may leverage additional resources and reach a larger audience for our hamlet and members.

Benefits of Membership:

- ❖ Join the conversation! An invitation to attend and vote at General Meetings.
- ❖ Promotion through our Social Media Platforms: [f](#) /CallicoonNewYork + [i](#) / VisitCallicoon
- ❖ Listing in our Member Directory, Website: www.VisitCallicoon.com and hamlet way-finding maps*
- ❖ A Free Booth for your business at the Callicoon Country Fair*
- ❖ Networking Opportunities between Area Businesses*
- ❖ Seasonal Newsletter detailing Area Events & Special Offers
- ❖ Advocacy with Municipalities and other regional Organizations*
- ❖ **20% Off Coupon** on All Plants & Trees at **AGWAY / Delaware Valley Farm & Garden** (Callicoon)

*Value-added Business Membership Benefits

Thank you in advance for your support,

The 2020 Callicoon Business Association Executive Board

Nicole Vallance, *President*
Kathleen Hawk, *Vice President*
Tom Dent, *Treasurer*
Tanyia Vannatta, *Secretary*

Gina Fenton, *Executive Board Member*
Dania LaScola, *Executive Board Member*
Patti Moorhead, *Executive Board Member*
Fred Stabbert III, *Executive Board Member*