



CALLICOON BUSINESS ASSOCIATION

2022 Monthly Member Meeting | 06.29.21 MINUTES

Meeting date | time 6/29/2022 | 5:30 pm | Meeting location Catskills Distillery, Callicoon + Zoom

Meeting called by:	Nicole Vallance , President	Timekeeper:	n/a
Facilitator:	Nicole Vallance , President	Call to Order	5:35 pm by Nicole Vallance
Note taker:	Lily Smith , Secretary	Adjourned	6:35 pm by Nicole Vallance

Attendance: Officers: Nicole Vallance, *President*; Rosie DeCristofaro, *Vice President*; Tom Dent, *Co-treasurer*; Tanyia Vannatta, *Co-treasurer*; Lily Smith, *Secretary*. **Executive Board Members:** Tom Freda, Fred Stabbart III, Gina Fenton, Claire Marin **Guests:** Lori Grant, Zach Scheitlin, Genia Brodayn, P

AGENDA TOPICS

Agenda topic President's Report | Presenter *Nicole Vallance*

Motion (NV) to adopt May meeting minutes. Motion seconded by Rosie DeCristofaro. All in favor - None opposed. Resolution Passed. [Resolution #2022-00_]

Agenda topic Secretary's Report | Presenter *Lily Smith*

- We've had few digital replies to the CBA member survey; and a few printed copies were received by Gina Fenton, Chair of Membership Committee. We will continue to ask for feedback in the CBA newsletters until we get response from at least 80% of members.

Agenda topic Treasurer's Report | Presenter *Tom Dent & Tanyia Vannatta*

- o Overall, CBA financials are in healthy financial condition. Our Profit/Loss statement shows a net income of approximately \$7,000. However, that figure is inflated due to the recognition of revenue intended for our three major events. Sponsorship monies for the sponsorship of Artwalk and Dickens, which at this point is "unearned", amounts to \$4000 leaving a net income as of the current date of approximately \$3,000.
- o Aside from that, all bills received have been paid. Dues revenue is lagging and efforts will continue to get us on track with previous years. In summary, we're doing ok and we'll be able to provide funds for ancillary activities as they arise.

Motion (TD) to motion to create a Venmo account in order to accept payments for memberships, vendors, raffle sales, etc. Motion seconded by Fred Lambert. All in favor - None opposed. Resolution Passed. [Resolution #2022-00_]

Agenda topic Events Committee | Presenter *Tanyia Vannatta & Zach Scheitlin*

ArtWalk:

- ArtWalk planning will begin after Country Fair.
- We're recruiting for an Art Walk co-chair and volunteers. Please contact Tanyia Vannatta and Zack Scheitlin for more information and to apply at: events.callicoon@gmail.com

Agenda topic Beautification Committee | Presenter *Fred Stabbart*

A summer intern, sponsored by Sullivan Renaissance grant, will be taking care of watering under the supervision of John Erik Karkula, the starting in July. Volunteers are always welcome. To apply, please contact John Erik Karkula at: Howdy@studiohoneysuckle.com

Agenda topic Social Media / Marketing Committee | Presenter *Claire Marin*

- New Marketing Coordinator from SC Democrat: two new volunteers that the SC Democrat generously has assigned to help CBA with social media posts. Please send content and social media posts to: Marketing.callicoon@gmail.com
- An marketing intern will also be starting in July 5 until August 12th to support CBA marketing efforts.

Agenda topic Train Depot Project | Presenter *Claire Marin*

- (NV) \$20K voucher submitted to County.

NEXT MEETING - July 29, 2022

MEETING CLOSING - Move (NV) to Adjourn at 6:30pm – 2nd (FS) Approved Unanimous