



CALLICOON BUSINESS ASSOCIATION

2019 Monthly General Meeting 8.28.19 | MINUTES

Western Sullivan Public Library, Delaware Free Branch, Callicoon, NY | 8.28.19, 5:30 pm

Meeting called by:	Tracy Broyles , President	Timekeeper:	Krissy Smith , Board Member
Facilitator:	Tracy Broyles	Call to Order	5:39 pm by Tracy Broyles
Note taker:	Evan Eisenberg , Secretary	Adjourned	7:06 pm by Tracy Broyles

Board members present:: Tracy Broyles, *President*, Nicole Vallance, *Vice President*, Tom Dent, *Treasurer*, Evan Eisenberg, *Secretary*, Gina Fenton, Krissy Smith, Tanya Vannatta, Kate Hawk. Other attendees: Laurie Ramie, John Erik Karkula, Ed Sykes, Patti Moorhead, Lori Grant, Rosie DeCristofaro, Chris Hermann, Tom Rigney, Melissa Reid.

AGENDA TOPICS

President's Report | Tracy Broyles

- In the course of fulfilling requirements for various grants, the board is working to resolve the question of the CBA's tax-exempt status, and to adopt appropriate policies (nondiscrimination etc.) and best practices.
- The question of the identity of the CBA needs to be addressed by the membership. Are we a business association, or a business and community association? We are inviting leaders of the Rock Hill Business and Community Association to address the next general meeting and describe their own transition. Evan: Clear consensus of the board 2 years ago that we were moving towards a business and community association, but no formal resolution. Tracy: New membership levels were created in response to that consensus.

Treasurer's Report | Tom Dent

- From 1.1 to 8.28, the CBA had income of \$18,453 and expenses of \$7,544, for a net income of \$10,908. Balance sheet and Profit and Loss statements were presented (available to members on request). Approximately \$6,000 of funds on hand are earmarked for specific projects and events.
- **Motion to approve Treasurer's Report was made by Tanya, seconded by Gina, and passed unanimously.**

Secretary's Report | Evan Eisenberg

- **Motion to approve the minutes of May and June General Meetings was made by Nicole, seconded by Robin, and carried unanimously.**
- Best day and time for meeting: In past years, General Meetings were held on the last Tuesday of each month. This year, they have mostly been held on the last Wednesday of each month, since the library community space, which we have found conducive to open, friendly discussion, is not available on Tuesday evenings. Evan will do an email/online survey of the membership to see if one of these days/times, or some other, is preferred.

Beautification Committee | John Erik Karkula

- With the help of dozens of volunteers, who planted flowers and made other improvements in Callicoon and other hamlets, the CBA helped the Town of Delaware win the Silver Feather Award of \$75K in the Sullivan Renaissance Municipal Grant Competition.

- We need a better way to recruit and organize volunteers. Other groups have a board member in charge of volunteer recruitment who keeps a list and calls people. Neversink's community organization has a calendar on its website, listing all periods when volunteers are needed and allowing people to sign up online. Gina: We could do a social, get everyone to invite one person, get them to commit to 1 hr a month.
- Last fall we had fun with mums, pumpkins etc when flowers were fading; would love to do that again if there's any money in the pot. Nicole: About \$225 left from hanging baskets. John Erik: Need around \$400 or \$450 total. Rosie: Will donate \$500 for this purpose.
- Lori: What would it cost to hire a gardener? JE: Ideally, it would be great if I could be paid.
- Possible sources of volunteers: Delaware Valley Job Corps (mixed results in past), Sullivan West HS community service requirement.
- Nicole: Other work done for Sullivan Renaissance competition. Thanks to Tom for helping me refurbish one of our two kiosks, Xeth for new informational map. With regard to sanitation, the Town is putting out an RFP for a new, more reliable hauler, adding once-a-week pickup during the off season. Also retrofitting CBA trash and recycling bins to discourage household trash. Ed: Personally, I think we should get rid of trash bins altogether.

Events and Fundraising Committee | Krissy Smith & Tanyia Vannatta

- Country Fair Report (Tanyia): Went very smoothly, turned a profit of \$1,423, providing a cushion for ArtWalk and Dickens on the Delaware. Thanks to Gina for the very successful Raffle, which sold nearly all of its 1,000 tickets and raised \$4,635.
- ArtWalk (Krissy): Saturday, 10.12, noon to 8pm.
 - Thanks to the new sponsorship system, we're fully funded for ArtWalk; no major sponsorship opportunities available.
 - But we really need volunteers: please email events.callicoon@gmail.com.
 - Programming: Farm Arts Collective will perform sections of *Shakespeare on the Farm* throughout the hamlet. Lava Dance and Catskill Dance Company will perform. Callicoon Theater will screen a block of short films curated by Elizabeth Ennis; the documentary *My Autonomous Neighbor*, directed by Michel Negroponte and featuring Roscoe artist Fred "Tate" Billings; and an animation block curated by Xeth Feinberg. Street art installations will be created by local teens from the Sullivan West HS art department. Public art works made of paper, string, chalk and cardboard. Live music, readings by local writers at library. A paint-by-numbers scavenger hunt. Leila has connected with Hurleyville's Fiber On Main, wants to do yarnbombing — temporary wrap of telephone poles etc. Culminate in artsy dance party in middle of town around 6, which happened spontaneously last year.
 - Will not close roads, will not have food or drink vendors. We want people to go INTO the businesses.
 - We put out call for artists in DVAA arts letter and on WJFF and social media. We'll go around to businesses to figure out whom they're showing. No curatorial panel, no participation fees; reach out to us, let us know size. Want to include kids, the elderly, whole community.
- Dickens on the Delaware: After working very hard on Country Fair and ArtWalk, neither Tanyia or Krissy can take the lead on this event, scheduled for Saturday, 12.14. We are looking for a CBA or community member to take the lead and organize it. Anyone who wants to take on the project will need to submit a short proposal, make a budget, create a Dickens committee of at least three people and submit this to the CBA Board. It's an easy process and Tanyia or Krissy can walk you through it. The Board will then vote on the proposal and allocate funds if approved. If community members want to have Dickens without CBA funding they are welcome to organize this on their own. Please be mindful that if you holding a hamlet-wide event it's important to be inclusive of everyone in the community.

Depot Committee | Nicole Valliance

- Tracy and Nicole met with attorney to finalize lease revisions; hope to be able to sign lease within 30 days. Rosie: If a business were doing this it would happen so much faster. Nicole and Tracy: The CBA needs to shore up every detail before undertaking an obligation of this magnitude. Melissa: A lot of buzz about the project in town.

New Business, Members' Discussion, & Public Comment

- John Erik: Lots of overflowing trash after Farmers' Market. Can they take responsibility for at least gathering and bagging the overflowing trash? Lori: They're paying for pickup, so I'll look into that.
- Porchfest: Although this was not a CBA event, the CBA covered included it in its insurance coverage for use of the Depot area. Hence, a number of members wished to offer feedback on the event. The consensus view is described below.
 - The event was highly successful from an entertainment point of view, but logistics were handled poorly. Issues mentioned included confusion over the street closings, lack of proper trash disposal and recycling, and poor communication with business owners.
 - While Porchfest benefited some businesses on Upper Main Street, it was detrimental to other downtown businesses, partly because of the street closings and partly because of the presence of outside food and beverage vendors.
 - Visitors want to have food and drink available on the street, so if outside vendors are to be avoided, downtown restaurants need to set up tables outside.
 - Lori has sent the board a list of suggested guidelines for future events: no street closings, no outside food or drink vendors, better quality vendors generally, etc.
 - It was, however, noted that there are certain circumstances in which street closings are appropriate.

MEETING CLOSING: Motion to adjourn proposed by Tracy, seconded by Krissy, carried unanimously at 7:06 pm.