

CALLICOON BUSINESS ASSOCIATION

2020 General Member Meeting 6/24/2020 | MINUTES

Meeting date | time 6/24/2020 | 5:30 pm | Meeting location Online, via Zoom

Meeting called by: **Nicole Vallance** Timekeeper: **n/a**
Facilitator: **Nicole Vallance**, President Call to Order **5:39 pm** by Nicole Vallance
Note taker: **Dania LaScola**, Board Member Adjourned **7:13 pm** by Dania LaScola

Attendees: Nicole Vallance, *President*; Kathleen Hawk, *Vice President*; Thomas Dent, *Treasurer*; Patti Moorhead; Gina Fenton, Dania LaScola, *Board Members*.

AGENDA TOPICS

President's Report | Nicole Vallance

- Resolving the CBA not-for-profit status: We refiled in late 2019, the IRS confirmed receipt in February 2020 and we were contacted on June 11th asking for more information. This was resolved with a call & our IRS case worker is recommending to accept our 501c(6) application.
- We formally moved to accept Tanyia Vannata's resignation from CBA Secretary in our Board meeting and thanked her for her years of service. We are looking for a new secretary to fill the Secretary role.
 - Community member Amy Carr announced she is a graphic designer who is experienced in social media marketing.

Treasurer's Report | Tom Dent

- Our checking account is about \$11,600. Much of that is restricted for various reasons.
- About \$3600 of unallocated funds, before \$1,800 for insurance and a monthly \$150 for website maintenance.
- Net income from this year is \$188 & there are no bills to pay at this time.

Secretary's Report | Nicole Vallance

- We reviewed and approved meeting minutes during our executive meeting.

General Business | Nicole Vallance

- **Motion to table the procurement policy discussion until next meeting made by Kate, seconded by Tom.**
- We need a more effective and official way for community feedback. We will be implementing a formal community feedback policy in the near future.
- We are also evaluating our capacity to handle situations outside of our realm (more on this in New Business).

Events Committee | Krissy Smith and Tanyia Vannata

- No changes since last meeting. Country Fair is cancelled, we will tie aspects of that event into Art Walk as a 2-day event. We will have a call for vendors and artists to display their work in businesses.
- As discussed before, we realized it is not the year to ask local businesses for sponsorship money. Grant money and standing sponsorships will likely be able to cover Art Walk expenses.

Depot Committee| Nicole Vallance and John Eric

- We have been waiting for the Depot sites Phase I Environmental Impact Study. It came back with evidence of some possible fuel leakage in the past, mainly due to evidence in the historical record of hamet fires and floods. The EPA is currently evaluating remediation recommendations. They recommended a Phase II Environmental Impact Study. We are going through the approval process for Phase II while the EPA decides on their recommendations and will decided on the direction once the EPA's recommendations have been received and reviewed.
- The Phase I report was forwarded to the Depot landlord (the railroad), and we are waiting for lease comments from them.
- The committee's Design/Construction work group has been working on quotes for expenses.
- John Erik: We have scheduled a July 1 inspection of the property and on June 30th: Debbie Shay from the Town of Delaware will be visiting to start a tax assessment of the parcel.
- Parking study: we are waiting on feedback from the town of Delaware and Tom Shepstone, (town planner) and the planning board to see what type of information they need from the study.

Marketing Committee| Nicole Vallance

- There is an open chair position for this committee. We are looking for somebody with a marketing, social media, and a web design background. There were two bids earlier this year. Irene (not on the call) expressed interest, Nicole will reach out to her to see if she's still interested. (Irene joined call later in meeting and this was addressed)

Beautification Committee| John Eric

- Have been busy with a group of volunteers watering, weeding, planting, and mulching. We recently had the Sullivan Planting Crew come clean up and plant in the Callicoon Creek Park. We have added "kissing screens" that are plants that give some privacy around the benches. We have also blown out all the leaf matter from Chipmunk Park.
- Thank you to Tannis and Greg from Willow Wisp for storing our plants for spring and seeding the black-eyed susans.
- Josh Murphy recognizes John Eric for making the town look incredible, Krissy Smith seconds.

Fundraising | Gina Fenton and Nicole Vallance

- CBA Flag Initiative for flags in town for the summer or for the Fourth of July. We will have individuals donate flags so that expenses are not incurred by the CBA. Last board meeting, there was a positive response. All flags were sold, I had to cut off sales. However, only after buying the flags was there some feedback. Gona: My original plan was to leave them up through Labor Day.
- The length of time is up for discussion, as it was unclear after the last meeting. Should they be up from the 4th of July through Labor Day, or up for 4th of July, taken down, and then put up again for Labor Day? What does our membership think about the length of time?
 - Discussion: Josh Murphy: I love the flag idea and want to see them up all summer. Tracy Broyles: I encourage sending out a poll. I would love to fly flags but also want to be sensitive to the larger issues in our country at this moment. Lori Grant: I second Tracy. Regina Marie: I agree with Josh. As a veteran, I think there would be so much respect with the addition of the flags. Evan: Unfortunately, the way the flag has been politically coded recently makes people feel certain ways about the flag. Doesn't want there to be a certain political message shown about town. Diane M: Agree with Josh and Regina. Confused about how the American flag is political. I bought a flag and want to see it flown all summer. John Erik: Let's talk about process and what will benefit the community in a way that's a compromise. We need to understand that our cohesive community has a diverse array of opinions. Gina: Appalled to find that people opposed the idea. Tanyia: There are people who want flags just for the holiday and those who want it the whole time. Four weeks would be a compromise amount of time. Krissy: I do believe that the flag is something that unifies. It's the flag of the North, it's the flag that fought the Nazi's, I'm proud of it.
- False Rumors about the Campaign and our members
 - Krissy: I feel it's important to note that false rumors have been spread saying that I started a petition to ban flags. For the record, that is staunchly false and never happened.
 - Nicole: I have been actively addressing the rumors on social media as well.
- Request for a show of hands to send out a Survey Monkey to determine length of time for initiative: Majority is in agreement.
- **Motion to move forward with the Survey Monkey for the duration of the flag initiative made by Gina, seconded by Patti. Unanimously approved.**
- **Motion to extend 20 minutes past 7pm today made by Kate, seconded by Patti. Unanimously approved.**

New Business | Nicole Vallance

- We received a letter from Krissy Smith and 11 other community members in support of the event a couple weeks ago and wanted to know the stance of the CBA. We did support and promote the event, and we thanked the organizers. We as a board reviewed their letter and checked it against our mission and practices. We did also discuss this with our depot

committee, as their policies and practices were referenced. Krissy: I saw the post that the CBA put out on social media, and it means a lot to those of us in the community who are supporting this movement. It means a lot to see a visible stance from the CBA in solidarity.

- Nicole: We really do need more participation and feedback, because without that we are guessing what people want. Tracy: If I were convening people who do want to talk about this more, is that something the CBA would share and promote? Nicole: You would send a request to marketing.callicoon@gmail.com and we will evaluate.
- Krissy: It's worth mentioning that the CBA did not organize the Callicoon BLM protest, it was organized by grassroots individuals in Callicoon. I want to make it clear that CBA officials did not organize the event, but they did stand in solidarity with the larger movement with their statement on social media.

Public Comment

- Tanya: If you know of any business owners who are still looking for the PPP loan, Wayne Bank is closing out in about a week.
- John Erik: Joyce and Ed Sykes contributed four Adirondack chairs on Lower Main Street.
- Social Media and Marketing Committee: The chair position is open, Irene if you have the capacity and interest, email the board and we can discuss. We need a bunch of additional help and volunteers as well. Krissy: There is a call for volunteers on the Events Committee as well.

Meeting Adjourned at 07:13PM.