



# CALLICOON BUSINESS ASSOCIATION

## 2022 Monthly Member Meeting | 02.23.22 MINUTES

Meeting date | time 02/23/2022 | 5:30 pm | Meeting location Delaware Youth Center, Callicoon, NY + Zoom

Meeting called by:	Nicole Vallance, President	Timekeeper:	n/a
Facilitator:	Nicole Vallance, President	Call to Order	5:37 pm by Nicole Vallance
Note taker:	Lily Smith, Secretary	Adjourned	6:40 pm by Nicole Vallance

**Attendance: Officers:** Nicole Vallance, *President*; Rosie DeCristofaro, *Vice President*; Tom Dent, *Co-treasurer*; Tanyia Vannatta, *Co-treasurer*; Lily Smith, *Secretary*. **Executive Board Members:** Tom Freda, Fred Stabbart III **Via Zoom:** Gina Fenton **Attendees:** Alex Garner, Francine Dominguez, Kohloa, **Via Zoom:** Laura Moran, Danielle Hilson, Mark Kasner

### AGENDA TOPICS

#### Agenda topic President's Report | Presenter Nicole Vallance

- Meetings will be on the 4th Wednesday going forward instead of the 'Last' Wednesday.
- Special Guest | Alex Gardner from the Delaware Youth Center Board of Directors
  - Alex just joined board at the Youth Center and has been a community member of Callicoon for a long while. Wanted to make a formal connection and introduce himself to say let's continue to work well together. Among his interests.
  - Youth Center would like to co-host events (i.e. Tractor Parade is good for business).
  - Park development: TF is on the steering committee since last June and will follow-up. Notes the park doesn't have great public access to the river.

#### Agenda topic Secretary's Report | Presenter Nicole Vallance / Lily Smith

- **Motion to approve 2.16.22 Member Meeting Minutes, Motion, (FS) 2<sup>nd</sup> (TD). All in favor – None opposed.**

#### Agenda topic Treasurer's Report | Presenter Tom Dent & Tanyia Vannatta

- Tom and Tanyia will be Co-treasurers: Tom will continue to manage CBA affairs and Tanyia will oversee Depot Project related financials.
- Tom is putting together 2022 budget to present at March CBA meeting.

#### Agenda topic Social Media & Marketing | Presenter Claire Marin

- Updates: We need to redistribute the process for Members to submit their posts for CBA social media
- Putting a team together to help with marketing duties, i.e. website updates, etc.

#### Agenda topic Beautification Committee | Presenter Nicole Vallance

- 2022 Sullivan Renaissance Grant | We have haven't heard back from the 2021 Beautification Chair re our app for Sullivan Renaissance.
  - (FS) will reach our prior President, Patti Moorhead and see how we can work on this year's grant.

#### Agenda topic Events Committee | Presenter Tanyia Vannatta

- **2022 Events Dates :**
  - Country Fair - July 23
  - Art Walk – Oct 8<sup>th</sup>

- Tree Lighting – Nov 26
- Dickens on the Delaware – Dec 10<sup>th</sup>
- **Call for volunteers:** Tanyia, co-chaired Country Fair in previous years. Wants to make it an overall family friendly event. email [events.callicoon@gmail.com](mailto:events.callicoon@gmail.com) if you're interested.
- **Art Walk:** Lily Smith will co-chair Art Walk. Planning will start sooner than later and to bring it back to its former scale vs. last year, which was scaled down as COVID pre-caution.
- **Dickens:** waiting to confirm if Patty Moorehead will be co-chairing
- **Volunteer recruitment:** Tanyia will email members in coming months to recruit more members to get involved. Newsletter will be going out by April.
- **Shad Festival (FS):** Fred S is proposes Shad Fest in May that has potential to attract a lot of people and promote the outdoor culture of our community. There is a historic element to Shad and our region. (TF) although there's no time to plan they are looking to get a table at farmer's market, and have a chef prepare the fish for people taste. Eventually, it could include a fishing contest, which the chef can prepare. The winning prize could be a store certificate. It could also tie-into another (new) event as outdoor show in Callicoon to cover all aspects of outdoor life style (fishing guides, kayaking, canoeing, hiking, biking..). (FS) "In today's world people want to be outdoors." (NV) it could be in collaboration with neighboring towns. (FS) the event could take place under a Big Top to accommodate rain or shine. Some challenges include:
  - Shad is very low – not happening like it used to.
  - Callicoon doesn't have easy access to the river for fishing.
  - Big investment for small operations. Team is trying to tie in with bigger event and bring some type of presence.
  - Hard to get vendors.

---

Agenda topic New Business | Presenter *Various*

- **Dues Letters** will be going out by April
- **Community Poll:** Goals & objectives
  - **Member survey:** Lily sent a member survey by email asking for membership feedback. Our goal is to work more closely with members and learn what has worked, what hasn't and what CBA can do to strengthen its efforts. We're asking members to please encourage fellow members to engage in the process
- **Poetry Event (Member Initiative)**
  - CBA member, Kohloa, is proposing a poetry event celebrating diversity in our community. Kohloa is looking for volunteers to help with marketing, setting up tents, cleanup, free advertising, etc. CBA is interested in sponsoring the Depot stage if the scope of the event merits the space. The event will consist of diverse artist (musicians, performers, painters, poets, dancers, writers). Kohloa notes not a lot of people know about the diversity that exists in our community, nor do they get recognition. Kohloa was provided with a process check list to get town approval. If / when event coalesces, Tom D volunteered to help with cones (if street is closed) and garbage removal, but encourages she get volunteers to clean up. Tanyia volunteered to help with a vendor map to help organize vendors. TD suggested Kohloa try to limit vendors to opposite side of road so as not to block stores.

**NEXT MEETING - March 23, 2022**

**MEETING CLOSING – Move to Adjourn (TD) at 06:40 pm – 2<sup>nd</sup> (LS) Approved Unanimously**