



Dear Business Owners and Community Members of Callicoon,

The Callicoon Business Association would like to thank everyone for their support during 2023. Your dues and volunteer efforts helped make Callicoon on the Delaware one of the best places to live, work and visit in the Catskills. As we look forward to a great 2024, we once again ask for your support, by joining our organization and helping to plan and execute the many exciting events & initiatives we have coming this year.

Callicoon is an amazing place unlike any other, with a thriving business community, an expanding population and a community deeply invested in seeing our hometown succeed. As Board Members of the CBA, it is our job to help foster this spirit of community and development, by helping our members come together to collaborate and share our resources in order to promote this place we all love.

With so much development happening, your participation in the future growth of the hamlet is essential. Our Board is committed to serving our membership, but cannot do this alone – **we need active and engaged Membership working together** and setting our sights on a shared vision to drive the CBA's work. It is our hope that you will not only renew your membership or join for the first time, but also take part in shaping the future of the Association, by attending meetings, joining one of our committees, signing up for a 'Spring Planting' event, or join in the fun and work with the Events Committee on *Callicoon County Fair*, *Callicoon Artwalk* or *Dickens on the Delaware!* We encourage you to invite your friends, family and neighbors to *volunteer* with the CBA, as we work together to make our hamlet stronger!

Much has been accomplished in 2023 and we have many initiatives that we look forward to continuing, such as Beautification, expanded Marketing Initiatives, Annual Events, the Callicoon Train Depot Project and new opportunities for increased exposure and partnerships that may leverage additional resources and reach a larger audience for our hamlet and members.

Benefits of Membership:

- ❖ Join the conversation! An invitation to attend and vote at General Meetings.
- ❖ Promotion through our Social Media Platforms*: [f/Visit Callicoon](#) + [@visitcallicoon](#)
- ❖ Listing in our Member Directory on www.VisitCallicoon.com and hamlet way-finding maps*
- ❖ A FREE Booth for your business at the *Callicoon Country Fair*.*
- ❖ Benefits from our radio, print and promotional advertising. *
- ❖ Opportunities to participate in CBA Co-operative Advertising campaigns. *
- ❖ **20% Off Coupon** on All Plants & Trees at **AGWAY/Delaware Valley Farm & Garden** [single use: Expires 7/31/24]
- ❖ Strong Relationships with Local Media Outlets and the Sullivan Catskills Visitors Assn. to promote Callicoon – thus giving us expanded coverage in addition to our paid advertising. *
- ❖ Promotional rates with Bold Gold Media – member businesses receive additional complementary radio ads.*
- ❖ Advocacy with Municipalities, Regional Organizations & Chambers of Commerce in neighboring Hamlets.*

*Value-added Business Membership Benefits

Thank you in advance for your support!

Sincerely,

The 2024 CBA Executive Board

Nicole Vallance, *President*
Genia Brodyn, *Vice President*
Member

Roy Harris, *Secretary*
Rosie DeCristofaro, *Executive Board Member*

Thong Keokham, *Executive Board Member*
Lily Smith, *Executive Board*



2024 Membership Application

Business Member - Dues: \$125

Community Member - Dues: \$25

Name _____

Mailing Address: _____

Phone: _____

Email Address: _____

Community Memberships available to non-business owners who wish to participate in the work of the CBA. Please select which Committee(s) or Event(s) you are interested in volunteering with:

- Membership Committee Beautification Committee Marketing Committee
- Events Committee: Country Fair Artwalk Tree Lighting Dickens on the Delaware

Other Area of Interest: _____

Business Members ONLY – Please Complete Additional Information Below

Business Name: _____

Title: _____ Business Phone: _____

Physical Address: _____
(leave blank if same)

Website: _____

Facebook: _____ Instagram: _____

I have enclosed my Member Dues payment or have sent it via Venmo. (using the QR Code below) I understand my membership entitles me to the benefits described in the membership letter. By signing this application, I attest that I agree with the [Bylaws](#) of the Callicoon Business Association and agree to conduct myself in accordance with the Callicoon Business Association's [Code of Conduct](#). [Both documents available at www.visitcallicoon.com - under the 'Member Tab']

Signature: _____

Callicoon Business Association
@visitcallicoon

Print Name: _____ **Date:** _____

Payment by Check: Please send application & check payable to:
Callicoon Business Association, PO Box 303, Callicoon, NY 12723

Payment by Venmo: Please pay using the QR code at right & email signed application to: secretary.callicoon@gmail.com.



NO CASH PAYMENTS * Please allow 7-10 days for processing*

