



CALLICOON BUSINESS ASSOCIATION

2024 Monthly Member Meeting | 04.24.24 MINUTES

Meeting date | time 04/24/2024 | 6:30 pm | Meeting location WSP Library, Callicoon, NY + Zoom

Meeting called by:	Nicole Vallance, President	Stack:	Genia Brodyn, Vice President
Facilitator:	Nicole Vallance, President	Call to Order:	6:40 pm by Nicole Vallance, President
Note taker:	Roy Harris, Executive Board	Adjourned:	7:44 pm by Nicole Vallance, President
Timekeeper:	Genia Brodyn, Vice President		

Attendance: **Board:** Nicole Vallance, President; Genia Brodyn, Vice President; Roy Harris, Secretary; Rosie DeCristofaro, Executive Board Member; Lily Smith, Executive Board Member. **Guests:** Karen Dottori, Laura Moran, Darko Hreljanovic, Scott Dela Cruz, Ryley Howells, Lee Hartwell, Dr. Nick Brodyn, Richard Lowe & Esteban Elias (on Zoom)

AGENDA TOPICS

Agenda topic President's Report | Presenter Nicole Vallance

- Member Participation & Volunteers Needed | The CBA is a membership-based, 100% volunteer run 501(c)6 not for profit organization.
 - This means to do any of our work to promote the hamlet or produce events - we need member participation & volunteers to be successful.
 - All the events need committee and/or Co-chairs. The board is working hard, but we can not do it alone.
 - This January, we were pleased to see our Community Memberships swell to 63, we need to tap into some of these fresh faces to help with the work of the Association, to get more people on the committees.
 - The CDI Board has stepped up to help with many of the CBA initiatives - such as beautification and participation for the initiatives to be successful.
 - Please think about volunteering with one of the Associations initiative to help make this season a success!
- Handbag Bingo | Saturday, May 4th, 1-5pm
 - Ticket sales have been slow up to this point. This event is a fundraiser for Hamlet Beautification so we need it to be a success to help cover the budgets for this year's flowers. Please share the event with your networks + friends and family. It is a fun event and will raise money for a terrific cause.
 - Handbag Bingo is a family-friendly event where we play bingo and each round a designer purse is awarded to the winner. We will also have a mystery purse round to win the top valued purse, 50/50s and lots of raffle baskets and certificates to win, donated by our generous member businesses. Thank you to all who have donated!
 - Guests may bring Drinks and snacks to enjoy, but we also provide lunch.

AGENDA TOPICS

Agenda topic Secretary's Report | Presenter Roy Harris

- Minutes | Review and adopt 03.26.24 General Meeting Minutes
 - Motion (GB) to Adopt the March 26th Member Meeting Minutes. Motion seconded (RD). All in favor

AGENDA TOPICS

Agenda topic Treasurer's Report | Presenter *Various*

- Treasurer Position Still open
 - NV Discussed need for a Treasurer- mentioned possible interim option of receiving assistance from CDI Treasurer.
 - Lee- Does the treasure keep track of all the expenses?
 - Yes. We have a minimal number of expenses day to day, but the event reporting is greater. However, the events and various Committee Chairs are expected to keep budgets, receipts and records of all expenses from their initiatives to provide to the Treasure in a report.

AGENDA TOPICS

Agenda topic Special Guest | Presenter *Laura Moran, Branch Manager, WSP Library – Delaware Free Branch*

- Good News from the Western Sullivan Public Library | Last week the budget of the library passed - funding the library through 2025 - all the good things are continuing.
 - Jeffersonville, Narrowsburg and Callicoon serve 10,000 people - free online, free ancestry , free library books, lots of programs for all ages, free covid test, free maps, can email them find out the email- rcls.org (copies of 2023 Annual Report provided)
 - (RL) How much do you need for your annual budget?
 - (LM) It's about 1 million for the 3 branches.
 - (NV) What is the metric for funding? and are there ways we can help?
 - Laura: Library Card holders. We have 4,000 card holders currently. must live in the SULLIVAN School district to get a card + cards are available for those across the river and those who work in Callicoon. Free if you are in the Sullivan County District Other areas cost about \$7/annually to join.
 - (DH) Does someone from the library have to be present - or can we do a drive and bring them over?
 - (LM) You can do a drive and bring them + folks can sign up online.
- Re-pointing the Bricks on the Facade | Scaffolding Construction hopes it will be only 2 weeks.
- New York Heritage Digital Collection | Coming in June - NYS Historic Designation Portal | June will feature a special event - the opening of a special portal for the history of the local area - only 6 areas in New York State have this designation!
 - The staff is now learning how to use the software (Gave out brochures Western Sullivan Public Library) Check it out on www.WSPLonline.org
 - It took 2 years to lay the groundwork to build the foundation to offer it to the public. We now have 11 items that are up on the board.
 - New York Heritage Digital Collection - passed it around on the lpad and gave out brochures as a sneak peek.

AGENDA TOPICS

Agenda topic Membership Committee Presenter *Roy Harris*

- Membership | Have sent out 2 digital requests for renewals + will be sending out a mailing for those who have not responded.
- Outreach | Roy- talked about STR members and sending an email to get past members to sign up again

AGENDA TOPICS

Agenda topic Beautification Committee *Presenter Various*

- Hamlet Hanging Baskets | This year the baskets will be Ivy Geraniums. Rosie has worked with a grower to assemble using the metal baskets and coconut liners we have in stock.
 - This year we are asking for a \$40 donation per basket from merchants. | The Baskets are a cost to us of \$55 each, we have had a private donation to offset costs and the Association is additionally adding \$10 each to help reduce costs. If you would like to order baskets for your business, please see Genia.
- Scope | The Beautification Committee maintains the Lower Main Street Planters and Hanging baskets, as well as several gardens around the hamlet and some parts of the park - 9 in total.
 - We are looking for volunteers to assist us in planting, watering, and maintaining for this upcoming season to keep the hamlet looking beautiful.
- Sullivan 180 Beautification Grant | We are pleased to announce we have been approved for a \$2500 grant to maintain the Hamlet for the season. This grant encompasses both the usual hamlet gardens and the Depot grounds.
 - In previous years, a separate grant was written for the work on that site, but this year we were asked to consolidate.
 - This means a stronger team as we are all working together on one Committee this year, but fewer funds - so our handbag fundraiser is very important!
 - (LH) Does any of the money go to the "generator" cover?
 - (NV) We asked for funding for dappled willows to be put up, but there was some concern from Sullivan 180 about the maintenance plan as the previous shrubs failed in that location. So we are tabling it for the moment to see how fundraising goes. There was also a plan by another group (unrelated) to the town to put up a screen/trellis, so we have to see how that works out.
 - Darko- because of the height and placement it obstructs view for traffic and other areas- not safe- when you get to the intersection
 - (RD) We had proposed faux Ivy for it last year.
 - (NV) Unfortunately, we cannot use real Ivy - invasive and grows all over, its a problem for the town for maintenance and getting into the machinery. We'd prefer to use another option of real planting further - but have to be mindful of the visibility.
 - (RD) We'll need to revisit it

AGENDA TOPICS

Agenda topic Events Committee | *Presenter Nicoel Vallance*

- Events Sponsorship | Packets are available for Business Sponsorships of Callicoon Hamlet Events
- Mothers Day Designer Handbag Bingo | May 4th
- Callicoon Country Fair | Saturday July 27th
 - Vendor and Musical calls will be going out next month.
- Callicoon Artwalk | Sunday October 13th.
- Dickens on the Delaware | Saturday December 14th

AGENDA TOPICS

Agenda topic Depot Update | Presenter *Darko Hreljanovic, CDI President*

- Callicoon Depot Project Update | Excited that we are getting the depot moving- getting the grant money to be released- have a list of scope items needed and accessibility and scheduling a meeting with them this week and give an estimate and so see if we are on or over budget. In the meantime we want visitors to understand the significance of the depot to be part of the town square- to support all things to the town
- Community Outreach | We will schedule events last sat of every month timeline will be put out for the whole year- all the events of Callicoon can also register on the timeline. Until a new roof is put on and we can open the building up, we want to do events and outreach at the Depot.
 - This coming SUNDAY- We are having tables for sustainability and for Earth Day
 - Agway will have a table. Meadow farms will have a table - we will have t-shirts Callicoon Depot available for sale will have tours of the depot starting at 10:30 every 30-60 min want people to start engaging community outreach
 - (NV) This Saturday's event is part of community outreach as part of a larger plan.
- Cost Estimator | Final piece of the DASNY grant is the budget substantiation discussed at our previous meeting. The CDI has made its recommendation and the Board agrees with the choice.
 - Motion (GB) to engage NASCO Construction services at a cost of \$2770 to complete the necessary budget substantiation. Motion seconded (RD). All in favor

AGENDA TOPICS

Agenda topic Announcements | Presenter *Various*

- Callicoon Depot Outreach Day: Earth Month Open House | April, 28th
- Delaware Job Corps Job Fair: | Thursday, May 16th 1:15-3:30 at the Delaware Valley Jobs Corps (See Flyer for details)
- Center-DYC Clean Up Day | Saturday April 27th beginning at 10am.
- SCVA 'Catskill Cuisine' Swag Bags | Opportunity to have your products placed directly into the hands of approx. 25 influential individuals, Call Connie or Lourdessa at (845) 747-4449. May 10-12, 2024 speak to Connice Garcia at SCVA if you want to have any of your goods included in the bags
- SCVA Member Annual Brochure Swap & BBQ | May 20th, 4-6:30pm. Those not attending may give their marketing materials to CBA to bring - please reach out by May 15th.

AGENDA TOPICS

Agenda topic Public Comment | Presenter *n/a*

- Paddle For Pride | Richard is helping put together a committee of sponsors for Paddle for Pride. Interested? Get in touch with Richard.
- UDSB Awards | May 18 Looking forward to it as an opportunity as a social mixer to get all the boards together.
- Sidewalks | Karen: Can we apply for any sidewalk grants
 - Richard: Will get a list of a multiple of grants. Funds come in for a certain period of time and there are gaps - you want it to get done all at one time you make plan- s those funds get unlocked then you can do itNicole is going to the table?
- Planters | (RD) We need volunteers to help. Job Corp can come down and deliver planters, but we need volunteers to get soil from Agway
- Garden Sponsorship | (GB) John Erik volunteered to take care of the garden.

- (NV) I thanked him for his generous offer, but said I would check with the committee. I think we can move forward. Will email him to confirm. We should make a small plaque to give credit for sponsorship.
- Delaware Youth Center River Race | Can we please select an appropriate amount to donate. Silver is \$200 Gold is \$300. We can definitely do 200, but as it is early in our fundraising season, Can we cover \$300.
 - Lee Heartwell and Karen Dotteri each volunteered to donate \$50 each to bring our contribution up to Gold. Thank you to Lee from Lee Hartwell Antiques and Karen & John from The Creek House Grill!

Thank you to everyone who came out tonight

- Next Meeting - Tuesday, May 28th, 2024 at Catskills Provision
- Adjourn | Meeting Closing: Motion to Adjourn: Genia at 7:44 PM 2nd- Thong. Approved Unanimously