



# CALLICOON BUSINESS ASSOCIATION

## 2024 Monthly Member Meeting | 05.28.24 MINUTES

Meeting date | time 04/24/2024 | 6:30 pm | Meeting location Catskills Provision Distillery, Callicoon, NY + Zoom

Meeting called by:	<b>Nicole Vallance, President</b>	Stack:	<b>Genia Brodyn, Vice President</b>
Facilitator:	<b>Nicole Vallance, President</b>	Call to Order:	<b>6:47pm</b> by Nicole Vallance, <i>President</i>
Note taker:	<b>Roy Harris, Executive Board</b>	Adjourned:	<b>7:43 pm</b> by Nicole Vallance, <i>President</i>
Timekeeper:	<b>Genia Brodyn, Vice President</b>		

**Attendance: Board:** Nicole Vallance, *President*; Genia Brodyn, *Vice President*; Roy Harris, *Secretary*; Rosie DeCristofaro, *Executive Board Member*; Thong Keokham, *Executive Board Member*, Lily Smith, *Executive Board Member* (zoom) **Guests:** Darko Hreljanovic, Magda Stefanski, Ryley Howells, Scott De la Cruz

### AGENDA TOPICS

Agenda topic President's Report | Presenter Nicole Vallance

- **Welcome everyone -thanks for coming out in the drizzle - a very concise meeting today**
- **Bylaws Review** | Rosie: We have met to review the Bylaws 2 times and we have one more meeting before reviewing goals with an attorney and then presenting topics at the June or July meeting. Following that meeting we will take feedback to review and provide feedback and best practices. We will present it to membership the following month.

Agenda topic Secretary's Report | Presenter Roy Harris

- **Minutes** | Review and adopt 04.24.24 General Meeting Minutes
  - **Motion (GB) to Motion to adopt the April 24th Member Meeting Minutes motioned to adopt by Genia and all in favor Motion seconded (RD). All in favor -yes**
  - **Roy: All meetings at set at this point- The meetings are up on the website and are on the mailchimp The next 2 at Creek House Grill -Sept, Oct, Nov, at Seminary Hill - The August meeting will be decided if we are having it when we have the July meeting**

Agenda topic Treasurer's Report | Presenter Various

- **Treasurer Position Still open**
  - NV: Discussed need for a Treasurer- mentioned possible interim option of receiving assistance from CDI Treasurer. Need someone familiar with Quickbooks on line- CDI to date treasurer has said she will help get us up to date.
  - Please reach out to your networks -If you know anyone who may be interested, please contact a member of the board.

Agenda topic Events Committee | Presenter Various

- Mother's Day Designer handbag Bingo was a success with 65 attendees and over \$2536.31
- It worked out very well- particularly given the short lead time - So many people stepped up and volunteered, (thank you to the entire board, Richard Lowe and Liz Early) Thank you to all of our

amazing member businesses for the wonderful raffle donations! The raffle alone brought in over \$1000.

- **Country Fair- July 27** | Call for vendors and sending out applications -on Facebook, and other social media sites
  - Call for volunteers for the day of and for the Country Fair committee. Please contact our co-chair Genia Brodyn at [vp.callicoon@gmail.com](mailto:vp.callicoon@gmail.com).
  - Vendor applications are on line and will be on Facebook, Instagram and on Posts
  - Roy and Genia:- talked about we discussed earlier many of the vendors were not happy with last year because it was held at the Farmers Market location and not in town- we need to get the word out that it is in town this year and back to where it has always been-its going to be on Main street and not in the park
  - A Call for Musicians has been posted. Genia is in charge of booking.
  - Business members who would like a both, please contact Genia or Nicole. - Vendor spots go fast if on Main Street. If someone is a business member has the option to have a booth- stores can put the booth in front of their store
  - Lower Main Street will be closed from Bridge Street to A. Dorrer Drive with thru traffic as normal on A. Dorrer drive and Upper Main Street
- **Next event: Callicoon ArtWalk** on October 13th - We need to start planning. We have secured a \$2550 grant from DVAA and have received several Business sponsors for our annual events.
  - Please not in deference to the holiday that the Main Event Day will be on Sunday. The committee may opt to have a weekend of events but as of right now it has yet to be determined.
- **CBA Annual Event Sponsorships | Packets are available for Business Sponsorships of Callicoon Hamlet Events.**
  - To date we have commitments from the SC Democrat, Seminary Hill, Garnet Health, Villa Roma, Jeff Bank. There are several other businesses who are yet to get back to us.
- **Events Rack Card** | Roy- is there a way to get a little shot of the events printed and put into all the windows- because when people come her now should see when the events are and want to come again and stay for the event
  - Yes we can design a rack card.

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**Agenda topic** Marketing Update **Presenter** *Nicole Vallance*

- Review ad that were submitted this month: River Reporter, Catskills Confidential
- Website | Updating the website- will talk more at the marketing meeting. Esteban needs more access to the website to improve it- sent an email to Nicole- Lily did

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**Agenda topic** Membership Committee **Presenter** *Roy Harris*

- **Membership** | Have sent out 2 digital requests for renewals + will be sending out a mailing for those who have not responded. Sent out an email to those who did not sign up again yet to send in their fee

- Short Term Rentals | Received a list from Kris Scullion from Sullivan County Tax assessment- explained we need to every 3 or 4 months how many nights we have - etc.
  - Private booking.com we pay the taxes. The list is so small which means so many people are not claiming taxes. Each town has different regulations- explained my situation who lost original application- you are suppose to pay 5% sullivan county tax for every night guest stay
  - Airbnb and VRBO no choice- they give the taxes to the county
  - Delaware county I believe is 7%
  - Many people may be doing it and not paying the taxes
- **Outreach** | Roy will work on sending an email to get past members to sign up again talked about reaching out to members who did not join and new members who have STR's etc my speed

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**Agenda topic** Beautification Committee **Presenter** *Various*

- **Planters + Baskets** | The planters build by Job Corps look great and we put up all the hanging planters this past week
  - Thank you to Ryley Howells for his generous donation of fertilizer for the hamlet's gardens. Check out: Frass Valley Organic Fertilizer!
- **Intern** | We Need an intern 16.95 an hour - need an intern 16-20 year old-pass it around Sullivan 180
- **Signage** | Our request to Sullivan County regarding an allocation for a sign going up on 17B (directing folks to the north branch corridor) was approved for \$2000. CBA co-sponsored legislation signs going up- on 97 and 121
- **General Promotion** | Roy: talked about Hancock written by Time-Out and I talked about I am writing to the person I met at the Intl Travel Fair and met someone who was interested in about early skiing- got back in touch with me- sent an email to invite him as a guest to stay at my rental and do an article about the town etc. Let's see what happens
  - Nicole; We are happy to support this
  - Rosie: Look for the Article about Callicoon being the number one town many years ago- Roy- have it on my website.

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**Agenda topic** Depot Update | **Presenter** *Darko Hreljanovic, CDI President*

- Depot to be seen as a resource- hiking, biking, river- looking to support and make awareness of the rich culture of the area- wants the depot to be seen as a resource
- Make a plan- to make front of depot as a public space with tables, etc-place bluestone, ect indigenous to the area. Turn a section into a public pedestrian space. Want to create a place to sit and enjoy the town and sit with friends
- Have a DASNY grant that will be a visitors center on the by way to bring it to Callicoon - center point of the by way- about midpoint on the 72 mile- Callicoon is highly visible and accessible
- Will be interior and exterior spaces, workshops, etc
- Asked about parking: It is a private property- there will be accessibility for public vehicles
- Have a lot of volunteers-not intended to be a public parking area

- The renovation: walk through a week ago - significant replacement of roof, some water penetration, etc. a lot of money spent there- need bathrooms accessible and accessible for handicap. need to keep the structure that it is historic
- Lily asked: what's being done with the renovations
  - Cost estimate is on the way will get it in week or 2- will see how the DASNY grant is and how we can use it- replacement of roof, water penetration some of the major issues
  - Need ADA area, bathrooms accessible, etc- must be done in mind that it is a historic structure
  - Will get a report in a week or 2 and see what is said and compare it to the grant- will look at what we need to do with the money we have
- Once we have the estimate we deliver to DASNY and get to them to then hopefully begin with the construction
- The whole area will be closed up with the construction-the debris, the liability- the site will be closed during the construction- we are undergoing a transition and phasing public parking out slowly
- A transition phasing public parking out- cars will be eventually excluding
- A lot of damage has been happening- holes in stage, electricity ruined, etc
- Roy: Darko- please talk about the Town hall meeting- people need to be aware of what is going on quarterly meeting first one at the end of June- can speak
- Parking has been an issue with the last few year - not specifically a depot issue- it is a town issue
- Darko\_ free wifi- posted on the bulletin board
- Riley suggested a system to extend the depot wifi through the hamlet. Will follow up to explore.

### **Thank you to everyone who came out tonight**

- **Next Meeting** - Tuesday, June 25th, 2024 at The Creek House Grill
- Adjourn | Meeting Closing: Motion to Adjourn: Genia at 7:43 PM 2nd- Thong. Approved Unanimously