



Dear Business Owners and Community Members of Callicoon,

The Callicoon Business Association would like to thank everyone for their support during 2024! Your dues and volunteer efforts helped make Callicoon on the Delaware one of the best places to live, work and visit in the Catskills. As we look forward to a great 2025, we once again ask for your support, by joining the Association and working together to help plan and execute the many exciting events & initiatives we have coming this year!

Callicoon is an amazing place unlike any other, with a thriving business community, an expanding population and a community deeply invested in seeing our hometown succeed. As Board Members of the CBA, it is our job to help foster this spirit of community and development, by helping our members come together to collaborate and share our resources in order to promote this place we all love.

With so much development happening, your participation in the future growth of the hamlet is essential. Our Board is committed to serving our membership but cannot do this alone – **we need active and engaged Membership working together** and setting our sights on a shared vision to drive the CBA’s mission. It is our hope that you will not only renew your membership or join for the first time, but also take part in shaping the future of the Association, by attending meetings, joining one of our committees, signing up for a ‘Spring Planting’ event, or join in the fun and work with the Events Committee on *Callicoon County Fair*, *Callicoon Artwalk* or *Dickens on the Delaware!* We encourage you to invite your friends, family, and neighbors to *volunteer* with the CBA, as we work together to make our hamlet stronger!

Much has been accomplished in 2024 and we have many initiatives that we look forward to continuing, such as Beautification, expanded Marketing Initiatives, Annual Events, the Callicoon Train Depot Project and new opportunities for increased exposure and partnerships that leverage additional resources to reach a larger audience for our hamlet and members.

### Benefits of Membership:

- ❖ Join the conversation! An invitation to attend and vote at monthly General Meetings.
- ❖ **20% Off Coupon** on All Plants & Trees at **AGWAY/Delaware Valley Farm & Garden** [single use: Expires 7/31/25]
- ❖ Business Listings on [www.VisitCallicoon.com](http://www.VisitCallicoon.com), the *Callicoon Field Guide* + Callicoon Way-finding maps. \*
- ❖ Promotion through Social Media Platforms: [f /Visit Callicoon](https://www.facebook.com/visitcallicoon) + [i @visitcallicoon](https://www.instagram.com/visitcallicoon) \*
- ❖ A FREE Vendor Booth for your business at the *Callicoon Country Fair*. \* [7/26/25]
- ❖ Member Rates at Bold Gold Media. Members receive bonus ads + on-air promotion opportunities. \*
- ❖ Member Rates through Co-operative Advertising campaigns at the Sullivan County Democrat & River Reporter. \*
- ❖ Benefits from our radio, print and promotional advertising. \*
- ❖ Strong Relationships with Local Media Outlets and the Sullivan Catskills Visitors Association to promote Callicoon thus giving us expanded coverage in addition to our paid advertising. \*
- ❖ Advocacy with Municipalities, Regional Organizations & Chambers of Commerce in neighboring Hamlets. \*

\* Value-added Business Membership Benefits

Thank you in advance for your support!

Sincerely,

### The 2025 CBA Executive Board

**Thong Keokham**, *President*  
**Genia Brodyn**, *Vice President*

**Bill Jenks**, *Treasurer*  
**Roy Harris**, *Secretary*

**Nancy Anderson**, *Executive Board Member*  
**Patty Danni**, *Executive Board Member*  
**Rosie DeCristofaro**, *Executive Board Member*



## 2025 Membership Application

Business Member - Dues: \$125

Community Member - Dues: \$25

Name \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_

Community Memberships available to non-business owners who wish to participate in the work of the CBA. Please select which Committee(s) or Event(s) you are interested in volunteering with:

Membership Committee       Beautification Committee       Marketing Committee

Events Committee:     Country Fair     Artwalk     Tree Lighting     Dickens on the Delaware

Other Area of Interest: \_\_\_\_\_

### Business Members ONLY – Please Complete Additional Information Below

Business Name: \_\_\_\_\_

Title: \_\_\_\_\_ Business Phone: \_\_\_\_\_

Physical Address: \_\_\_\_\_

(leave blank if same)

Website: \_\_\_\_\_

Facebook: \_\_\_\_\_ Instagram: \_\_\_\_\_

I have enclosed my Member Dues payment or have sent it via Venmo. (using the QR Code below) I understand my membership entitles me to the benefits described in the membership letter. By signing this application, I attest that I agree with the [Bylaws](#) of the Callicoon Business Association and agree to conduct myself in accordance with the Callicoon Business Association's [Code of Conduct](#). [Both documents available at [www.visitcallicoon.com](http://www.visitcallicoon.com) - under the 'Member Tab']

Signature: \_\_\_\_\_

Callicoon Business Association

@visitcallicoon

Print Name: \_\_\_\_\_ Date: \_\_\_\_\_

Payment by Check: Please send application & check payable to:

**Callicoon Business Association, PO Box 303, Callicoon, NY 12723**

Payment by Venmo: Please pay using the QR code at right & email signed application to: [secretary.callicoon@gmail.com](mailto:secretary.callicoon@gmail.com).



\*NO CASH PAYMENTS\*    \* Please allow 7-10 days for processing\*

