

Networking & Advocacy

- ◇ Join the conversation! An invitation to attend and vote at monthly General Meetings
- ◇ Strong Relationships with Local Media Outlets & the SCVA to promote Callicoon.
- ◇ Advocacy with Municipalities, Regional Organizations & Chambers of Commerce in neighboring Hamlets.

Visibility

Your Business Listed in the Callicoon Field Guide, on visitcallicoon.com & hamlet maps.



Promotion

Promotion through CBA Social Media Platforms: [f /Visit Callicoon](https://www.facebook.com/visitcallicoon) + [@visitcallicoon](https://www.instagram.com/visitcallicoon)

Perks

- ◇ Receive a **20% Off Coupon on All Plants & Trees** at AGWAY/Delaware Valley Farm & Garden for your Spring Planting needs. [Single use coupons. Non-transferable: Exp 7/31/25]
- ◇ Business Members receive a **FREE Booth** at *Callicoon Country Fair*.

Advertising Discounts

- ◇ **Bold Gold Media NY** | Members receive a 1 to 1 Matching Schedule (2X the spots), an On Air Interview to promote your business and FREE Website Evaluation. (starting at \$250).
Contact Joanne to sign up: jalesi@boldgoldmedia.com
- ◇ **Sullivan County Democrat** | Join *Visit Callicoon* spreads in *Catskill Confidential* at CBA subsidized rates from \$75 to \$350 (1/4 listing to full page). CBA subsidized.
- ◇ **River Reporter** | Advertise on our quarterly Callicoon Business Page! Each quarter will feature an article on Callicoon Business + 10-12 ads. Receive 3 ads for \$45 (\$15 per ad) subsidized by the CBA. Larger sizes available. (Dates: 6/26, 9/25 & 11/27)
- ◇ **Arkill Catskill Magazine** | Be part of the *Visit Callicoon* spread in the Summer & Fall

CBA Marketing Committee | marketing.callicoon@gmail.com • Contact Nicole for details.

Print & Cooperative Advertising Details



♦ The Sullivan County Democrat

Participate in *Visit Callicoon* spreads in *Catskill Confidential* at CBA subsidized rates from \$75 to \$350.

- 1/4 Listing | \$75
- 1/2 Listing | \$150
- 1/2 Page+ Ad | \$175
- Full Page Ad | \$350
- Ads may be customized.

Contact Nicole to sign up: marketing.callicoon@gmail.com.

VISIT CALLICOON
Nestled in the foothills of the Catskills, Callicoon is a charming hamlet steeped in history and filled with unique shops, fantastic restaurants, LIVE music, a movie theater & so much more! Whether you are visiting on a day trip, for a weekend or longer, Callicoon has plenty to offer that will keep you coming back for more!

VILLA ROMA RESORT
336 Villa Roma Road
villaroma.com • (845) 887-4880

VILLA ROMA GOLF COURSE
337 County Road 144
villaroma.com/golf • (845) 887-5098

SEMINARY HILL
43 Waagner Lane
seminaryhill.co

THE BOARDING HOUSE
8 Hospital Road
seminaryhill.co/the-boarding-house

MAY, 2025 CATSKILLS CONFIDENTIAL 30

So many reasons to ... VISIT CALLICOON
Winter, Spring, Summer or Fall... There are countless activities in all seasons that make the 19th Century to Visit Callicoon! From Gaming to Snowboarding, Artistic Shows, Fantastic Restaurants, Wine Bars, Craft Cocksals, LIVE Music/DJery & Distillery Tours and Festivals... Callicoon has plenty to offer and will keep you coming back again and again.

THE CREEK HOUSE GRILL
19 Lower Main Street
thecreekhousegrill.com | 845 887 3116

CATSKILL PROVISIONS DISTILLERY TASTING ROOM
18 Upper Main Street
catkillprovisions.com

MAY, 2025 CATSKILLS CONFIDENTIAL 30

SAMPLE

VILLA ROMA RESORT & CONFERENCE CENTER
335 Villa Roma Road
villaroma.com | 800 563 6767

VILLA ROMA RESORT SKIING & SNOWBOARDING
335 Villa Roma Road
villaroma.com/ski-snowboard | 845 887 4880

MAY, 2025 CATSKILLS CONFIDENTIAL 30

LANDERS RIVER TRIPS

LANDERS RIVER TRIPS
223 A. Dorner Drive
landersrivertrips.com | 800 252 3925

MAY, 2025 CATSKILLS CONFIDENTIAL 30

SAMPLE

THE BOARDING HOUSE at SEMINARY HILL
Featuring private apartment-style accommodations designed and renovated by Homestead Studios following the elegant simplicity of the Shakers

The Upper House and Lower House offer eight apartments, ranging from one to four bedrooms, each with a living room, kitchenette, and private bathroom. The Boarding House provides the ultimate experience of privacy and comfort with luxury hotel-style services and amenities.

Seminary Hill Cider Tours & Tastings
43 Waagner Lane
seminaryhill.co/cider-tour-tastings | 800 252 3925

MAY, 2025 CATSKILLS CONFIDENTIAL 30



♦ The River Reporter

Advertise on our quarterly Callicoon Business Page! Each quarter will feature an article on Callicoon Business + 10-12 ads.

- Receive 3 ads for \$45 (\$15 per ad) subsidized by the CBA.
- Standard ad size is 1x2 columns. (2.281" x 2')
- Larger sizes available: Businesses may select 1-3 spots (if available)
- Dates: 6/26/25, 9/25/25 & 11/27/25

Contact Amy to sign up: amy@riverreporter.com



♦ Artkill Catskill Magazine

Be part of **Callicoon's** spread in the Summer & Fall issues. These typically run adjacent to Callicoon Country Fair & Artwalk Marketing.

- Ads are \$75 each for Members. (\$88.98 for non-members)
- Commitments from 9 businesses per spread is required move forward - please reply early!
- Business ONLY need to supply one (1) 3"x3" (300 DPI) and their business name, address & website.

Contact Robyn to sign up: hello@artkillcatskill.com