Networking & Advocacy

- ♦ Join the conversation! An invitation to attend and vote at monthly General Meetings
- Strong Relationships with Local Media Outlets & the SCVA to promote Callicoon.
- Advocacy with Municipalities, Regional Organizations & Chambers of Commerce in neighboring Hamlets.

Visibility

Your Business Listed in the Callicoon Field Guide, on visitcallicoon.com & hamlet maps.







Promotion

Promotion through CBA Social Media Platforms: | | /Visit Callicoon + | | | | @visitcallicoon |

Perks

- Receive a **20% Off Coupon on All Plants & Trees** at AGWAY/Delaware Valley Farm & Garden for your Spring Planting needs. [Single use coupons. Non-transferable: Exp 7/31/25]
- Dusiness Members recevie a **FREE Booth** at *Callicoon Country Fair*.

Advertising Discounts

- ♦ Bold Gold Media NY | Members receive a 1 to 1 Matching Schedule (2X the spots), an On Air Interview to promote your business and FREE Website Evaluation. (starting at \$250).
 Contact Joanne to sign up: jalesi@boldgoldmedia.com
- Sullivan County Democrat | Join Visit Callicoon spreads in Catskill Confidential at CBA subsidized rates from \$75 to \$350 (1/4 listing to full page). CBA subsidized.
- ♦ River Reporter | Advertise on our quarterly Callicoon Business Page! Each quarter will feature an article on Callicoon Business + 10-12 ads. Receive 3 ads for \$45 (\$15 per ad) subsidized by the CBA. Larger sizes available. (Dates: 6/26, 9/25 & 11/27)
- Artkill Catskill Magazine | Be part of the Visit Callicoon spread in the Summer & Fall

CBA Marketing Committee | marketing.callicoon@gmail.com · Contact Nicole for details.

Print & Cooperative Advertising Details



The Sullivan County Democrat

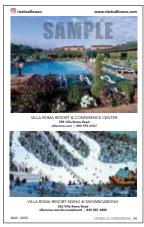
Participate in *Visit Callicoon* spreads in *Catskill Confidential* at CBA subsidized rates from \$75 to \$350.

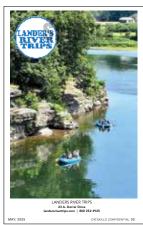
- 1/4 Listing | \$75
- 1/2 Listing | \$150
- 1/2 Page+ Ad | \$175
- Full Page Ad | \$350
- Ads may be customized.

Contact Nicole to sign up: marketing.callicoon@gmail.













The River Reporter

Advertise on our quarterly Callicoon Business Page! Each quarter will feature an article on Callicoon Business + 10-12 ads.

- Receive 3 ads for \$45 (\$15 per ad) subsidized by the CBA.
- Standard ad size is 1x2 columns. (2.281" x 2')
- Larger sizes available: Businesses may selec 1-3 spots (if available)
- Dates: 6/26/25, 9/25/25 & 11/27/25

Contact Amy to sign up: amy@riverreporter.com



Artkill Catskill Magazine

Be part of **Callicoon's** spread in the Summer & Fall issues. These typically run adjacent to Callicoon Country Fair & Artwalk Marketing.

- Ads are \$75 each for Members. (\$88.98 for non-members)
- Commitments from 9 businesses per spread is required move forward - please reply early!
- Business ONLY need to supply one (1) 3"x3" (300 DPI) and their business name, address & website.

Contact Robyn to sign up: hello@artkillcatskill.com