CBA Member Benefits CBA Member Benefits CBA Member Benefits CBA Member Benefits

## Networking & Advocacy

- ◊ Join the conversation! An invitation to attend and vote at monthly General Meetings
- ◊ Strong Relationships with Local Media Outlets & the SCVA to promote Callicoon.
- ◊ Advocacy with Municipalities, Regional Organizations & Chambers of Commerce in neighboring Hamlets.

## Visibility

Your Business Listed in the Callicoon Field Guide, on visitcallicoon.com & hamlet maps.

## Promotion

Promotion through CBA Social Media Platforms: */Visit Callicoon* + *@visitcallicoon*

## Perks

- ◊ Receive a **20% Off Coupon on All Plants & Trees** at AGWAY/Delaware Valley Farm & Garden for your Spring Planting needs. [Single use coupons. Non-transferable: Expires 7/31/26]
- ◊ Business Members recevie a **FREE Booth** at *Callicoon Country Fair*.
- ◊ Discounts on overnight staya at **Villa Roma Resort & Conference Center.**

## Advertising Discounts

- ◊ **Sullivan County Democrat** | Join *Visit Callicoon* spreads in *Catskill Confidential* at CBA subsidized rates from $75 to $350 (1/4 listing to full page) & Special Member rates in the NEW Callicoon Visitor Guide. Contact Barbara, at: barbaram@sc-democrat.com
- ◊ **Bold Gold Media NY** | Members receive a 1 to 1 Matching Schedule (2X the spots), an On Air Interview to promote your business and FREE Website Evaluation. (starting at $250). Contact Joanne to sign up: jalesi@boldgoldmedia.com
- ◊ **River Reporter** | Advertise on our quarterly Callicoon Business Page! Each quarter will feature an article on Callicoon Business + 10-12 ads. Receive 3 ads for $45 ($15 per ad) subsidized by the CBA. Larger sizes available. (Dates: 5/21, 8/28 & 11/26)
- ◊ **Artkill Catskill Magazine** | Be part of the *Visit Callicoon* spread in the BIG Summer Issues at only $75 each ($88.98 for non-members) We must get commitments from 9 businesses to move forward - please reserve early. **Deadline: Friday 4/24/26**

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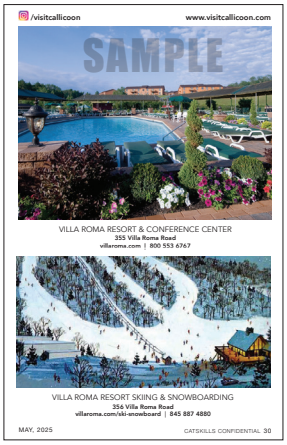
# Print & Cooperative Advertising Details

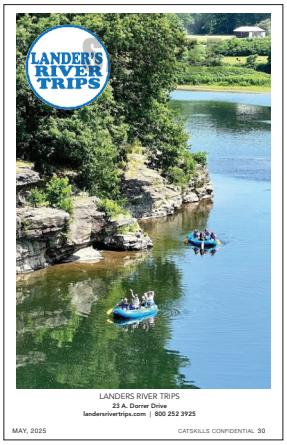
## The Sullivan County Democrat

Participate in ***Visit Callicoon*** spreads in ***Catskill Confidential*** at CBA subsidized rates from $75 to $350.

- 1/4 Listing | $75
- 1/2 Listing | $150
- 1/2 Page+ Ad | $175
- Full Page Ad | $350
- Ads may be customized.

Contact Nicole to sign up: marketing.callicoon@gmail.com



## The River Reporter

Advertise on our quarterly Callicoon Business Page! Each quarter will feature an article on Callicoon Business + 10-12 ads.

- Receive 3 ads for $45 ($15 per ad) subsidized by the CBA.
- Standard ad size is 1x2 columns. (2.281" x 2')
- Larger sizes available: Businesses may selec 1-3 spots (if available)
- Dates: 5/21, 8/28 & 11/26. (Memorial Day, Labor Day, Holiday Guide Issues)

Contact Amanda to sign up: amanda@riverreporter.com

## Artkill Catskill Magazine

Be part of **Callicoon's** spread in the BIG Summer Issues, which would run adjacent to Callicoon Country Fair & Artwalk Marketing.

- Ads are $75 each for Members. ($88.98 for non-members)
- Commitments from 9 businesses per spread is **required** move forward - please reply early! DEADLINE TO SIGN UP: FRIDAY APRIL 24TH!
- Business ONLY need to supply one (1) 3"x3" (300 DPI) and their business name, address & website.

Contact Robyn to sign up: hello@artkillcatskill.com

**CBA Marketing Committee** | marketing.callicoon@gmail.com • Contact Nicole for details.